



Start up & Small business

Effective, bespoke strategies and services to achieve your small business dreams



Welcome

To business growth



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Our company

All about our family run friendly boutique business consultancy

Our Services

We offer a full range of business & financial consultancy, as well as marketing, accounting and individual services

Why us?

Reaching your potential, rediscovering excitement, and improving your operation

Next steps...

Initial consultations and building a trusting relationship



TNX Consulting

about our company



Our Company

We are a small, family run boutique consultancy based in the East Midlands. We value trust, openness, and integrity, and will only take on clients we are 100% sure we can add value to.

Having started small businesses, we know all too well the challenges of turning an idea in to a fully fledged business, the motivation and drive required, and the resources and advice that can make it a success. We often work with complete beginners!

Your journey with us will always start with reflection and self-awareness, and we will always design our offering to meet our clients specific requirements, no matter how new they may be to running a business.





Our consultants

Your new business consultant will be chosen based on experience and fit with you!

Our consultants have started businesses, run businesses, and made the big decisions across a range of industries, sectors, and size of business. They all hold MBAs as well as other major professional qualifications.

As our business consultants are often still engaged in a professional capacity they are able to relate to time constraints, and meet 'out of office hours' working, as well as virtual meeting requirements, to help fit around you!



Our Services

for Start up & small business



Business Consultancy

Turning an idea into a business, or growing an existing hobby or start up into a fully fledged business, can be daunting! TNX Consultants can offer advice and coaching no matter how small your business, how new your idea, or how nervous you are to become a business owner.

We operate primarily with individuals or teams with little to no business experience and are able to guide them, answering even the most basic of questions.

We use our own **bespoke entrepreneurial business creation framework** to help owners understand everything they need to think about in business creation, and can be as involved or as little involved as required.



Business growth planning

- Self awareness, skills, learning styles,
- Strengths, weaknesses, and motivation
- Starting from zero
- Networking skills
- Stress management and personal business habits
- Sources of help and information
- Core business concepts
- Investors, funding and fundraising
- Why start ups fail
- Monitoring and momentum
- Idea generation and feasibility mapping
- Business plans
- Value proposition creation and facilitation
- Routes to market
- Marketing strategy
- Scalability and planning for the future
- Sourcing and dealing with suppliers
- Customer Relationship Management
- Lead generation
- Ecommerce, Google ads, and analytics
- Website creation
- Logistics and lean operations
- Legal entity creation
- Finances, tax, and book keeping
- Product development and diversification



Marketing

As well as advice and consultancy, we offer a range of specific marketing services, listed, but not limited to the below:

- Logo & Brand Design
- Website Design
- Small business Marketing Strategy
- Marketing material/Advert design/Brochures/Flyers
- Social Media Marketing





Accounting

Our Chartered accountants, can fulfill all your small business accounting needs:

- Small business Book-keeping
- SME Month End Accounting
- Small Business Creation
- Limited Company Year End Accounts
- QuickBooks/Sage etc Accounting
- Accounting system set up
- Coaching



Business sales & Investment

Are you an entrepreneur thinking of selling your business? Or are you hoping to sell in the future? We can advise small business owners in a number of areas:

- Preparation of accounts for sale
- Pitch Decks and branding for sale
- Business Plans for presentation
- Sales timing and method / type of sale
- Business strategy pre-sale
- Valuation for Sale
- Fixed fee and % fee options for full services



Why Choose Us?



Bespoke service

We offer a friendly, family-feel, bespoke service, from interested consultants that have been in your position! We work with individuals and teams regardless of business experience!

We are able to provide some services for free, and on that basis aren't afraid to give honest answers, and direct you to different consultants where required.

For start ups, we understand the excitement of a great idea, and how it feels to open up the business model to others, so we always ensure a collaborative and trust filled partnership!



We are right for you if...

- You are an entrepreneur (or you want to be one)
- You've reached a stumbling block and don't know where to go next
- There are 100s of thoughts running through your head and you don't know how to start to process them
- The excitement and passion you started with is starting to fade, and you need a boost
- You need help converting your idea or hobby into profit!
- You're stressed or overworked, trying to run or start a business alongside a fulltime job
- You're missing some specific skills or expertise
- You need support at the right cost point for your business



Next Steps



Next Steps



Contact us today!





Thank you

Drop us an email: info@tnxconsulting.co.uk

TNXConsulting.co.uk

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