



Innovate Accelerate Elevate



AUTUMN 2023

# Burton Youth Tech fund



Trent NeXtgen Venture Capital

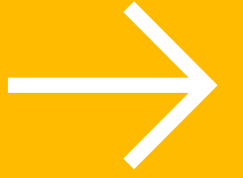
# Burton Youth Tech Fund

Discover Trent NeXtgen Venture Capital & the  
Burton Youth Tech Fund

Your partner in turning visionary tech dreams  
into tangible realities in the heart of Burton  
upon Trent.

At the crossroads of innovation and passion,  
lies the power to change the world. We stand  
at that juncture, awaiting trailblazers like you.





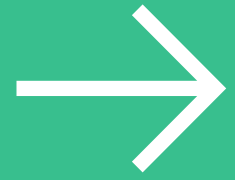
# About Our Company

A new story is brewing - a tale of technological innovation and entrepreneurship. At Trent NeXtgen Venture Capital, we're not mere bystanders. We're active participants, mentors, and enablers.

Our commitment goes beyond funding; Our ethos is to create a nurturing ecosystem where tech dreams get the perfect soil to germinate, grow, and flourish.

The **Burton Youth Tech Fund** is our vision for Burton's budding entrepreneurs, offering them the resources and mentorship to craft a tech-fueled future.





# Our offer

While capital is an essential fuel for startups, the journey from inception to becoming an industry giant demands more. And this 'more' is where Trent NeXtgen excels.



## ● Unwavering Financial Support

A robust financial backbone ensuring your visions don't falter due to monetary constraints, with investment from £500 - £10k

## ● Mentorship from the Tech industry

Glean insights, avoid pitfalls, and make informed decisions with seasoned senior business leaders and entrepreneurs guiding your path

## ● Unrivalled Networking

With our roots deep in a range of industries, we usher you into a world of opportunities, potential partners, and industry-specific events

## ● Strategies for Success

Why reinvent the wheel? Benefit from our experience and growth blueprints, tailored for your unique model

## ● Knowledge Workshops

With the tech landscape ever-evolving, our workshops ensure you're always a step ahead, be it in emerging tech trends, market analytics, or operational best practices

# Eligibility & Application

Embark on a Journey of  
Mutual Growth

The realm of tech is vast, but we're in search of those select few who align with our vision and ethos. Wondering if that's you? Here's our blueprint:



## The Tech Pulse

Central to our partnership is a tech-driven core. Be it AI, IoT, Software solutions, or groundbreaking hardware, technology should be your playground

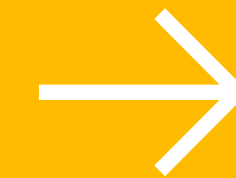
## Youthful Zeal

Our **Burton Youth Tech Fund** is laser-focused on entrepreneurs aged 18-25, merging the zest of youth with the intricacies of tech

## Novelty and Necessity

In a saturated market, standing out is key. Your solution should not only be innovative but also address tangible, real-world problems

# Eligibility & Application



## Unified Teams with Clear Goals

Individual brilliance is commendable, but a harmonious team aligned to a single vision is unstoppable

## The Blueprint

Have a roadmap? Even if preliminary, it's crucial to know where you're headed

## Keen on joining this exciting voyage?

The doors to Trent NeXtgen are always open. Just get in touch, or delve into our simple application process, and take the first step toward your **brighter, tech-driven future**



# Transforming Potential into Impact

What makes Trent NeXtgen stand apart in a sea of options?

It's our unwavering commitment to ensuring your success. Here's the unique blend we bring to the table:

## Experienced Mentorship

Each startup is paired with a mentor whose expertise aligns with the startup's domain. Their wisdom, drawn from years of navigating the commercial business world, becomes your guiding star





## Strategic Growth Partnerships

From market entry strategies to scaling up, we walk with you at every stage, ensuring growth is systematic, sustainable, and swift

## Access to an Expansive Network

Our long-standing presence in the tech industry opens up a treasure trove of networking opportunities, from high-impact industry events to one-on-one introductions





## Operational Excellence

Why grapple with operational hurdles when we've got experts for that? Whether it's HR intricacies, supply chain logistics, finance and accounts, or regulatory compliance, we've got you covered



## Real-time Support

Armed with data analytics tools and industry insights, we ensure you're always on top of market trends, helping you pivot, adapt, and **thrive**



# FAQ



## Q: What is the main focus of Trent Nextgen Venture Capital?

Our primary focus is on empowering young entrepreneurs in the Burton region. With our **Burton Youth Tech Fund**, we aim to support innovative startups that showcase potential for growth and positive impact in the tech sector. We plan to launch tourism and environmentally focused funds with no age range.

## Q: How much investment can startups expect to receive?

The investment amount varies based on the startup's needs, its stage, and its potential impact. While there's no fixed sum, startups can typically expect investment ranging from £500 to £10k. We recommend detailing your requirements in the application to help us make a more informed decision.

## Q: What does the application process involve?

A: Startups need to fill out an email submission detailing their business idea, model, team, and how they intend to use the funds. Shortlisted candidates might be invited for a pitch presentation, followed by a detailed due diligence process. Our investment round closes on November 30th 2023.



## **Q: Are there any sectors or industries you don't invest in?**

Our primary interest lies in tech-focused startups across all industries, and sectors (anything from a fashion ecommerce solution, to a food tech app) We're especially interested in those that offer innovative solutions or address market gaps. While we're open to various tech domains, we consider all applications, though might be more selective about startups outside the tech realm.

## **Q: Do we need to have a full-fledged product to apply?**

Not necessarily. While having a prototype or MVP (Minimum Viable Product) can strengthen your application, we also value strong ideas backed by research and a well-defined business model. We can help at every stage from idea conception through to solution delivery.

## **Q: What's the duration or term of the investment?**

Our investment is typically structured for a medium to long-term horizon. We're committed to seeing our investee startups grow and scale. The exact terms, including exit strategies, are discussed during the final stages of investment negotiation.



## **Q: Beyond financial support, what else does Trent Nextgen offer?**

We believe in holistic support. Apart from capital, startups benefit from expert mentorship, access to our vast network, skill-building workshops, co-working spaces, and assistance in marketing, branding, and tech resources.

## **Q: Do you take equity in the startups you invest in?**

Yes, we typically take an equity stake in the startups we invest in. The exact percentage varies and is negotiated on a case-by-case basis, ensuring it's mutually beneficial.

## **Q: How long does it take to hear back after applying?**

We typically review applications within 48 hours. If shortlisted, startups will be contacted for the next steps. The entire process, from application to funding, can take anywhere from 2 to 10 weeks.

# Apply now

- Based in Burton Upon Trent or the surrounding area
- Aged 18-25
- A business idea, a business, a business model, or business plan. No need to be advanced, have a company, nor a finished product/design; we can help with all of that!
- Tech based, across any sector. We have alternative funds for other sectors!
- Determination to succeed



[info@tnxconsulting.co.uk](mailto:info@tnxconsulting.co.uk) to arrange an in person discussion or a discovery call

Don't worry if you don't meet all of the above criteria:  
Contact us, and we'll see how we can help!



# Burton's Tech Renaissance Begins Here



## Contact

For partnerships,  
mentorships, and  
applications, here's  
how to connect:



Email:  
[info@tnxconsulting.co.uk](mailto:info@tnxconsulting.co.uk)

Website:  
[tnxconsulting.co.uk](http://tnxconsulting.co.uk)

TNX CONSULTING LIMITED  
Company Number: 13502069

